

**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

**CH3** Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for **Smart Living** 

**CH6** Practitioner of Corporate Social Responsibility

> 6-1 Human Rights. Diversity, and Inclusion

6-2 Building a Happy Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social **Participation** 

### **6.4 Deepening Social Participation**

#### 6.4.1 Cultural Contributions

In 2016, Taipower began inventoriying and preserving non-butilding cultural assets as part of its responsibility to ensure historical preservation and sustainable operations. A Cultural Heritage Preservation and Maintenance Task Force was established, chaired by the Vice President of Strategy and Administration. Through "Cultural Heritage Preservation Planning Meetings." the task force undertakes preservation, research, and public engagement. Following the principle of "research and archive first, display and exchange later," Taipower adopted a phased and flexible approach. Annual surveys of historical documents and oral history interviews are conducted to collect, preserve, and exhibit Taiwan's electric power heritage, thereby promoting resource sharing and revitalization, and fulfilling corporate social responsibility.

#### Localization and Revitalization

The power industry has played a key role in driving domestic industrial and economic development. Taipower has not only provided Taiwan with a continuous supply of energy but has also contributed to the creation of tangible historical sites and intangible collective memories. In response to evolving societal development and growing awareness of cultural preservation, Taipower has transitioned from a purely development-oriented model to one that incorporates cultural conservation and creative thinking. The Company actively promotes the humanities and public welfare, using culture as a bridge to engage with the public and shape its image as a civicly-minded enterprise.

#### Planning for the Power Industry Cultural Trail

Taipower is committed to planning cultural trails for the power industry by gradually inventorying power-related cultural assets across Taiwan, establishing a promotion framework, and identifying potential anchor points. The goal is to build a thematic and developmentoriented network of cultural routes. Through resource integration and interaction, the Company promotes the sustainable preservation and management of the power industry's heritage.

Taipower also actively maintains cultural assets related to the power industry, encouraging local sites to integrate historical archives with social resources to foster mutual prosperity between the Company and communities, thereby forming a power industry cultural sphere. By tracing the development of local electricity systems and connecting them with regional economies, cultures, and social interactions, Taipower deepens historical transmission. In addition, the Company has established local heritage exhibition centers that are open by reservation and serve as educational spaces for community learning and knowledge sharing.





#### Cultural Activities in 2024



- Completed an inventory of "blueprints from the Japanese colonial period" and "31 volumes of historical documents"
- Approximately 400 items were inventoried, archived, digitized, and packaged.
- Oral History Interviews
- Since 2023, interviews were conducted with 16 veterans of the hydropower sector. Audio, video, and transcripts were archived in a management system, and a highlight video was produced.
- A results presentation was held on March 7, 2024.
- Plans for 2025–2026 include interviews with 50 veterans in power distribution and sales, with related articles and edited videos to be published on the Power Industry Cultural Collection website.
- Power Industry Cultural Walks
- In 2024, the "Xindian River Hydropower and Power Industry Cultural Walk"was launched, with two exchange events and 24 guided walks held, attracting 500 participants.
- In 2025, similar activities are planned for the Zhuoshui River hydropower region.
- Establishment of the Cultural Heritage Collection Center
- Built in compliance with National Development Council's archival standards, the center preserves important artifacts and records from the Japanese colonial period to the present. It is the first such center established by a state-owned enterprise.
- The center features four core functions: professional archiving, resource sharing, digital access, and cultural exchange, promoting preservation and sustainable cultural development.
- Power Industry Cultural Collection Website
- A total of 960 power-related artifacts have been made public online. The site offers five themed sections: historical publications, fun facts, knowledge packs, cultural trails, and multimedia content. These efforts help narrate stories of the power industry and enhance public awareness and engagement.



Power Industry Cultural Collection



Feature article: ESG Lessons from Local Communities How Do Power, Ecology, and Heritage Coexist Along the Century-old Xindian River?





**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

CH3 Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for Smart Living

CH6 Practitioner of Corporate Social Responsibility

6-1 Human Rights, Diversity, and Inclusion

6-2 Building a Happy
Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social Participation



Taipower is committed to the preservation of historical records from the power industry. Through collection, research, exhibitions, and exchanges, the Company deepens academic understanding and public awareness of Taiwan's electricity development and fulfills its corporate social responsibility.

1.Establishment of the Cultural Heritage Collection Center: The center was officially launched in January 2024, marking a milestone in cultural preservation. Through systematic archiving, research, and exhibition, the center embodies the philosophy of "learning from the past to guide the future."

2.Development of Power Industry Cultural Pathways: Taipower is integrating power-related cultural assets to develop a "Taiwan Power Industry Cultural Pathway," linking historical sites with social resources. Since 2023, the Company has promoted the "Xindian River Hydropower X Power Industry Cultural Walk." In 2024, 24 guided walks were held, attracting 500 participants. In 2025, the program will expand to the Zhuoshui River Basin.

3. Digitization of Cultural Assets: Taipower has established a Power Industry Cultural Collection website that integrates specialized publications and multimedia content. Local power heritage museums are connected through a unified digital management platform that is open for public access and engagement

#### **Professional Electricity Curation**

Taipower seeks to enhance public understanding of energy, electricity, and its applications through the lens of global citizenship education. By integrating diverse resources and platforms for public energy education and outreach, the Company is creating communication and learning opportunities for audiences of all ages. Through interdisciplinary collaboration and innovative curation of electricity-themed exhibitions, Taipower is transforming complex power-related technologies into accessible knowledge tailored for different target groups, thereby deepening public awareness of energy and electricity.





#### Service Innovation Demonstration at the Keelung District Office

In 2021, Taipower launched the "Taipower Aesthetic Brand Integration and Design Center Plan" to introduce design into its core operations. The customer service lobby of the Keelung District Office was selected as a demonstration site for innovation, and the space and signage systems were redesigned. The office's exterior was also upgraded, and a mini-curation titled "Supercharged Keelung" was set up in the multifunctional area of the lobby to showcase innovative service outcomes and promote public understanding of electricity, creating a friendly local environment.

### Taipower Pavilion at the 2024 Taiwan Design Expo - Central Forward-looking Theme Area



To highlight Taipower's key role in industrial development and urban sustainability, and to convey the importance of power infrastructure as one of the most fundamental types of national and local development, Taipower was invited to present a dedicated exhibition area in the "2024 Taiwan Design Expo – Central Forward-looking Theme Area." The exhibition emphasized the connection between power infrastructure and everyday urban life.

### Collaborative Exhibition of the "Power of Tomorrow" Art Installation at the 2024 Taiwan Design Expo



The installation art piece "Power of Tomorrow," which was featured at the 2024 Taiwan Design Expo, consisted of 30 traditional and smart electricity meters interwoven with lighting to represent how electricity injects vitality into the city. The futuristic design drew attention and encouraged public interaction through photo-taking and social media sharing. After the exhibition, the piece was relocated to Taipower's headquarters lobby for display and will eventually become a permanent exhibit at the Southern Exhibition Center of the Maanshan Nuclear Power Plant to enhance public communication.

 Appendix
 Practitioner of Corporate Social Responsibility
 118



**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

CH3 Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for Smart Living

CH6 Practitioner of Corporate Social Responsibility

6-1 Human Rights, Diversity, and Inclusion

6-2 Building a Happy
Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social Participation

# The Promotion of Popular Science Education on Energy

# gram \OOOO

#### **Taipower Youth Workplace Experience Program**

Taipower has launched a "Youth Workplace Experience Program" that invites university and college students to visit power-related facilities and sets a precedent for large-scale site visits to state-owned enterprises. Guided by professional supervisors and staff at each facility, students receive in-depth explanations and engage in meaningful exchanges. The program not only enhances understanding of the energy industry but also serves to attract top talent and address challenges in recruitment and retention. From October 2023 to March 2024, a total of 117 tour groups were organized, involving approximately 4,000 teachers and students, with satisfaction ratings exceeding 90%. As of September 2024, nearly 50 groups have already booked for the new program year, which is scheduled to continue through the end of June 2025.



# Connecting Electricity Education with Ecological Sustainability - Seeing Taipower: A Journey into Ecology

Taipower published a special issue titled "Seeing Taipower: A Journey into Ecology" to highlight its long-standing efforts in ecological sustainability and biodiversity conservation. The publication, produced by a professional editorial team, uses photographs, illustrations, and compelling stories to communicate with the public and to showcase the Company's environmental protection practices and achievements. Through this special edition, Taipower aimed to enhance public understanding of how it balances power development with ecological conservation, thereby demonstrating its commitment to its core corporate values and sustainable development.

#### Smart Power Generation and Hands-On Energy Learning – D/S ONE

Taipower established D/S ONE, Taiwan's first renewable energy exhibition center, which is integrated with a distribution substation and the Banqiao three-rail skywalk. Redesigned in accordance with international standards, the center aims to become the most influential renewable energy education site in the country. As of the end of 2024, the center had received over 330,000 visitors and was honored with the LINE Biz-Solutions Award for "Best ESG Contribution of the Year."

In 2024, D/S ONE continued to promote campus outreach, inter-museum exchanges, branded exhibitions, and popular science experiences. Four Powerlab events were held, attracting over 200 parents and children. The center also upgraded its VR equipment and launched a new "Hydropower Plant Green Energy Flight" VR experience. In mid-December, D/S ONE hosted an anniversary special exhibition and networking event titled Reservoir of the Future, providing an immersive educational experience.









### Delivering Knowledge Through Design - kW Design Award

Taipower promotes electricity and energy-related issues through its kW Design Awards, a nationwide creative competition that calls for submissions in communication design, multimedia design, and creative product design from high school and vocational students, university students, and the general public.

Over the past decade, the award has attracted more than 100,000 participants and received over 20,000 submissions, opening new avenues for electricity-themed popular science education. The theme for 2024 was "WATT'S NEXT: Powering New Ideas," which invited creative proposals related to net-zero electricity, renewable energy, and everyday applications.

The event included 22 campus tours and 3 promotional briefings across Northern, Central, and Southern Taiwan, reaching 22 schools and drawing nearly 1,600 entries competing for NT\$900,000 in prizes. Winning entries were showcased on large screens at metro stations, shopping malls, and railway stations. Some outstanding designs were even commercialized, including wireless charging pads disguised as manhole covers, transformer box-themed chargers, and magnetized safety helmets-transforming creativity into practical products.







### Save Energy, Love the Earth, and Start from a Young Age – Taipower's Interactive Storytelling Campaign





Since 2011, Taipower has promoted energy conservation and electrical safety among young children (aged 4 to 6) through a touring theaterstyle storytelling campaign. In 2024, a total of 63 sessions were held near Taipower's power plants, substations, and service centers across Taiwan, with approximately 5,400 participants.

To strengthen community engagement, Taipower also partnered with the Shoushan Zoo, Eslite Spectrum Xindian, and children's homes for charity sessions thereby enhancing connections with external groups and government agencies.

In 2024, the campaign launched a new theme song and collaborated with picture book creators to publish Power Adventure, a storybook for children. On August 13, Premier Cho Jung-tai personally read the book and led the children in singing and dancing during a visit to a childcare center. A short promotional video of the event was also produced and shared via social media platforms.

Appendix Practitioner of Corporate Social Responsibility 119



**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

**CH3** Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for **Smart Living** 

**CH6** Practitioner of Corporate Social Responsibility

> 6-1 Human Rights. Diversity, and Inclusion

6-2 Building a Happy Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social **Participation** 

#### **Investment in Cultural and Artistic Activities**

From 2018 to 2024, Taipower has consistently invested in art bank painting rentals and performances that support young Taiwanese artists and musicians. These artistic efforts enhance the cultural ambiance of workspaces, cultivate employees'soft thinking and humanistic literacy, bring art into the organization, and promote engagement with the public. Taipower is also working to enhance the quality of its local cultural relic exhibition halls by upgrading both hardware and software. The goal is to connect with cultural, historical, and community organizations and to integrate power infrastructure with local historical contexts. Through preservation, education, and value-added applications, these exhibition halls will be transformed into cultural assets. Taipower plans to integrate its exhibition centers in Northern, Central, Southern, and Eastern Taiwan to form a nationwide cultural pathway. This will be supported by a unified identity system and guided signage, enabling curation, experiential learning, and education that deepen tourism marketing and stimulates local economic and tourism development.

#### **Statistics on Painting Rentals and Exhibition Activities**

	Year	2022	2023	2024
Painting Rentals	Number of items	84	33	21
	Amount (NT\$)	545,575	147,651	147,767
Art Gallery	Number of exhibitions	0	8	9
	Amount (NT\$)	0	30,000	58,968
Exhibitions and Activities in the Grand Hall	Number of exhibitions	14	5	3
	Amount (NT\$)	206,797	250,400	272,986

### **TPCreative: A Circular Economy Brand**

TPCreative is a cultural and creative business initiative developed by Taipower based on the core concept of a circular economy. The initiative makes use of decommissioned materials generated during the power generation process and integrates Taipower's brand elements into the design and production of cultural products. Through product sales, TPCreative fosters closer connections with the public and enhances the Company's corporate image. TPCreative represents Taipower's efforts to pursue environmental sustainability through the principles of a circular economy. The Company hopes that TPCreative's products will become part of everyday life and help raise public awareness and empathy toward environmental issues. The 2024 achievements are as follows:

#### Design Awards and Recognition

Gold Award, Shining New Star in Branding - Pinkoi Design Award Product Category - Earth Guardian Design Award:

- **▶** Gold Award Decommissioned Transformer Box Reuse: aipower Heat Pad
- Bronze Award Sun Moon Lake Sediment Manhole Cover Coaster
- Honorable Mention Whims E010 Bedside Reading Lamp

#### Channel Expansion

In 2024, new retail channels were added, including MOCA Taipei, Taiwan Sugar's Healthy Shopping Network, Jinshui 361, and Vunhao Select at Shenji New Village, to enhance brand visibility and boost sales of Taipower's cultural and creative products.

#### Annual Thematic Projects

- Launched the "Decommissioned Copper Strip Reuse Project," featuring hydro pens, pen holders, and spinning tops made from sealed copper strips.
- Exhibited at the Taipower Building and Taipei Fine Arts Museum, promoting circular economy practices.
- Neceived the 2024 Golden Pin Design Award and was shortlisted for the German iF Design Award.

#### International Exhibition

The "Sun Moon Lake Sediment Manhole Cover Coaster" was selected for the Taiwan Pavilion at Milan Design Week 2024, showcasing the brand's sustainability vision.

#### Seminars and Exhibition Promotion

- >> Brand experience sharing: Delivered talks at Chiayi's Second Street Lantern Lecture, Taipower's "Electro Hall No.1," and the Driving Force Forum (DFF).
- Circular design exhibitions: Participated in the 2024 Taiwan Design Expo (Tainan Art Museum) and Maker
- >> Cross-disciplinary collaboration: Showcased installations made from decommissioned wooden crossarms and substation boxes at "META Motion 2024."





**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

CH3 Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for Smart Living

CH6 Practitioner of Corporate Social Responsibility

6-1 Human Rights, Diversity, and Inclusion

6-2 Building a Happy Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social Participation

### 6.4.2 Management of Charity Events

To fulfill its corporate social responsibilities and promote the values of integrity, care, service, and growth, Taipower actively encourages employees to participate in volunteer and community service efforts. The Company also established a "Taipower Volunteer Service Team," focusing on four core themes:energy conservation and carbon reduction, community services, social and cultural care, and environmental protection. To ensure transparency and fairness, Taipower has set up a volunteer grievance mechanism to safeguard volunteers' rights. In addition, it submits biannual performance reports in July and the following January to evaluate outcomes. In 2024, Taipower organized a wide range of charity events, reaching a total of 57,000 participants.

#### **Fostering Positive Community Relations**

Educational Support	Environmental Protection	Cultural and Festive Events	Sports Engagement	Plant-Initiated Community Programs
Scholarship award ceremonies are held annually by all hydro and thermal power plants (except Shimen, Zengwen, and Gaoping) to encourage student achievement.	and community cleaning activities are organized periodically-for example, Tongxiao and Taichung Power Plants' beach	Power plants maintain regular communication with local associations and neighborhood leaders, actively participating in community gatherings and festive visits.	Power plants promote electricity infrastructure and energy conservation through sports sponsorships and events-for instance, Taichung's school basketball sponsorship, Tashan's cycling events, and Southern Plant's annual ball games.	Activities initiated by power plants include elderly care, emergency relief funding, and neighborhood engagement. For example, Tonghsiao Power Plant processed 254 subsidy cases and hosted community leader banquets with around 200 participants to strengthen local interaction and collaboration.

#### **Public Welfare and Sponsorship**

Taipower supports Taiwan's economic development while promoting mutual prosperity within society by actively investing in cultural, artistic, and public welfare initiatives as part of its corporate social responsibility. As power infrastructure may affect local environments, Taipower fosters strong community relations through neighborhood engagement efforts. These include emergency relief, support for low-income households, welfare for the elderly and persons with disabilities, and educational and cultural programs. In 2024, approximately 4,600 neighborhood care cases were handled, with around NT\$100 million in subsidies provided.



Taipower compiles and publishes a list of approved neighborhood support cases monthly on its official website



100 million Amount of subsidy

### Dream Graduation Album Program for Rural Students



Demonstrating long-term care for rural education, Taipower partnered with the Dream Builders Association in 2024 to help students from schools near the Takuan and Maanshan Power Plants create memorable graduation albums. This initiative preserved cherished school memories and raised public awareness of rural education, creating a positive social impact.



### Climb to the Top of Taipower Building with Guting Elementary School

To promote healthy habits, Taipower collaborated with Guting Elementary School in Taipei's Da'an District to host a stair-climbing event in May 2024. About 250 fifth-grade students challenged themselves by climbing all 27 floors of the Taipower Building, marking a symbolic coming-of-age moment and reinforcing the value of community engagement.



Appendix Practitioner of Corporate Social Responsibility 121



**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

CH3 Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for Smart Living

CH6 Practitioner of Corporate Social Responsibility

6-1 Human Rights, Diversity, and Inclusion

6-2 Building a Happy Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social Participation



### **End-of-Year Care Program for Elderly Living Alone**

Since 2005, Taipower has hosted Lunar New Year gatherings for elderly individuals living alone. Activities include gift deliveries and shopping assistance. Traditional group meals, suspended for three years due to COVID-19, resumed in 2024. On January 25, Taipower, the One Grain Foundation, and Taitung Christian Hospital jointly held an event for 134 seniors, while Taipower units across Taiwan conducted similar care programs, benefiting over 5,000 elderly participants



Taiwan Power Company, One Grain of Wheat Foundation, and Taitung Christian Hospital Join Hands to Celebrate Lunar New Year Early with Taitung Seniors



### Reading Promotion: The Firefly Children's Reading Project

Since 2007, Taipower has partnered with the One Grain Foundation and Taitung Christian Hospital to address the lack of educational resources for rural children in Taitung. The program includes tutoring classes, mobile libraries, summer reading camps, and year-end gatherings. On December 29, 2024, 120 students from eight tutoring sites in Taitung and Hualien joined the Firefly Year-End Talent Showcase at the Canaan Senior Care Center, where they performed and completed intergenerational team challenges with elders and teachers. The event received positive media coverage and promoted community learning.



Firefly Project Comingof-Age Ceremony: Students, Teachers, and Local Seniors Take on Challenges Together Across Three Generations



Firefly Children's Reading Program

#### **Seeds of Hope: The Hope Cultivation Project**

Since 2005, Taipower has offered summer job opportunities to underprivileged indigenous college students from Taitung, Hualien, and Pingtung. In 2024, 58 students participated, serving 350 schoolchildren. The program fosters both student development and community engagement and encourages participants to give back to their hometowns.



"Seed of Hope" Program Enters Its 19th Year, Supporting Students Returning Home for Community Work



2024: 19th Edition of Seed of Hope – First Gathering



"Seed of Hope" Moves Forward – Taipower and Mennonite Christian Hospital Have Collaborated for 19 Years

## 2024 Lantern of the Heart Thousand-Step Prayer Walk:Lighting the Way for Coexistence

In 2024, Taipower continued to use repurposed transformer magnetic sleeves to create the "Lantern of the Heart" as a symbol of sustainability. The event combined energy and environmental education, cultural heritage, and community participation through a ritual at Zhinan Temple. General Manager Wang Yao-Ting and Deputy General Manager Cheng led over 300 participants-including representatives from Zhinan Temple, the U-Theatre Culture & Arts Foundation, Taipei City Government, National Chengchi University, and local communities-to carry lanterns up a thousand-step trail. At Chunyang Hall, they offered lights in prayer for stable power supply, energy transition, and a sustainable future, strengthening community bonds and Taipower's image as a sustainable enterprise.



Taipower President Wang Yao-Ting Led the Lantern Procession in Prayer

 Appendix
 Practitioner of Corporate Social Responsibility
 122



**About this Report** 

Statement from the Chairman

**Annual Recognition and Awards** 

CH1 Taipower and Sustainability

CH2 Provider of Sustainable Power

CH3 Agent of Environmental Friendliness

CH4 Leader of Smart Grid Development

CH5 Provider of Services for Smart Living

CH6 Practitioner of Corporate Social Responsibility

6-1 Human Rights,
Diversity, and Inclusion

6-2 Building a Happy
Electricity Industry

6-3 A Sound Working Environment

6-4 Deepening Social Participation

#### **Cultivating Sports and Exerting Social Influence**

Taipower is deeply committed to grassroots sports development and organizes initiatives such as the "Caring Train," "Ball Fun Power Camp," and the "Taipower Cup" to give back to society. Through sustained training and competition, Taipower has nurtured many star athletes and contributed significantly to national teams, becoming one of the leading corporate supporters of ball sports in Taiwan.

#### **Elevating the Level of Sports Performance**

Taipower actively recruits promising athletes from high schools and universities to serve as athletic staff. Through long-term training and open trials, selected individuals have the opportunity to become official team members. A comprehensive career support system enables athletes to balance sports and professional development. After retirement, players can transition into full-time roles within Taipower. This lifelong employment mechanism allows athletes to focus fully on their training and competition and helps to elevate national sports performance and support the government's sports policy.

#### **Rooted in Grassroots Sports**

Taipower's teams regularly visit remote areas and disadvantaged institutions to provide coaching through the "Caring Train" initiative. During the summer, each team holds a "Ball Fun Power Camp" to promote sports skills, teamwork, and sportsmanship among children. The "Taipower Cup" offers a competitive platform for discovering young talent and fostering skill transmission. These outreach programs positively influence Taiwan's sports development and promote public sports participation.

#### **Expanding the Reach of Fun Power Camps**

Since 2016, Taipower has organized "Ball Fun Power Camps" during summer, featuring national-level players from baseball, volleyball, badminton, soccer, and basketball teams. These camps give children a chance to explore various sports. Participation has grown from 2,500 to 3,600 students and the camps have received enthusiastic feedback.



3,600 Students Flock to Taipower's Sports Fun Camp – Exciting Opening Today!

Although the camps were suspended during the COVID-19 pandemic, they resumed in 2023 and continued in 2024, injecting new energy into Taiwan's sports scene and offering children a fun, meaningful summer experience while cultivating grassroots sports culture.



#### **Deepening the Caring Train Initiative**

To bridge the urban-rural sports resource gap, Taipower teams provided coaching at 12 schools in 2024. For instance, the baseball team visited Taoyuan Elementary School in Kaohsiung; the men's volleyball team went to Taitung Vocational High School; the women's volleyball team visited Erlun and Maguang junior high schools in Yunlin; the women's badminton team coached at Hukou Elementary School in Hsinchu; and the soccer team taught at Ryukyu, Baisha, Tiannan, and Quande elementary schools in Pingtung. These on-site coaching sessions inspired children's interest in sports and demonstrated Taipower's long-standing support for public sports.



Taipower Baseball Team "Recharges" a Remote Youth Team - Volunteers as Coaches at Taoyuan Elementary School in Kaohsiung's Mountain Region (Liberty Sports)

#### **Enhancing the Taipower Cup**

The "Taipower Cup Volleyball Tournament" has been held since 2018, with participation steadily increasing. In 2024, the sixth edition drew 41 elementary school teams from Tainan, Kaohsiung, and Pingtung. The "Taipower Cup Soccer Invitational" began in 2019 and expanded in 2024 to include 10 elementary, 5 junior high, and 5 senior high school teams. The "Taipower Cup Basketball Invitational," launched in 2020, reached its fifth edition in 2024 with 5 junior and 5 senior high school teams. These tournaments help teams build competitive strength and prepare athletes for national leagues like the HBL and JHBL. Taipower athletes share their expertise, discipline, and team spirit, earning wide public praise and reinforce the Company's commitment to sports development.



6th Taipower Cup Soccer Invitational



6th Taipower Cup Volleyball Championship



5th Taipower Cup Basketball Invitational

Appendix Practitioner of Corporate Social Responsibility 123